

ABBY ROGERS

ART DIRECTOR

EXPERIENCE

ENERGY BBDO

JAN 22
NOW

ART DIRECTOR

Concept & execute work across multiple brands. Projects include traditional commercial campaigns, PR activations, social & digital content, and ecommerce.

Clients: The General Insurance, Bayer Brands (Afrin, Alka Seltzer, Aspirin, Claritin), Potbelly, & previously SC Johnson

WEBER SHANDWICK

MAR 19
DEC 21

ART DIRECTOR

Ideate, design, & execute work for branded campaigns across multiple platforms, including digital, print, social and experiential.

Clients: Cheez-It, M&Ms, Mars Petcare, & MilkPep

PREVIOUS ROLES:

JUNIOR ART DIRECTOR [JULY 19-APR 21]

ART DIRECTOR INTERN [MAR 19-JULY 19]

THUNDERSTRUCK DESIGN

AUG 16
AUG 17

GRAPHIC DESIGNER

Finally got the good jobs, like designing the company Christmas card. Also, worked on client projects including branding & logos, web design, and even office graphics.

PREVIOUS ROLE:

GRAPHIC DESIGN INTERN [MAY 16-AUG 16]

EDUCATION

CHICAGO PORTFOLIO SCHOOL

EXQUISITE PORTFOLIO

PARKLAND COLLEGE

GRAPHIC DESIGN CERTIFICATE

Parkland Graphic Design Director's Award

UNIVERSITY OF ILLINOIS URBANA - CHAMPAIGN

BACHELORS OF SCIENCE IN ADVERTISING

Minor in Communications