

ABBY ROGERS

ART DIRECTOR

EXPERIENCE

WEBER SHANDWICK

MAR 19 ART DIRECTOR INTERN
NOW The extra set of hands in the office. Work on projects such as presentation decks & comps, social content, animated gifs, & brainstorming future campaign ideas.

THUNDERSTRUCK DESIGN

AUG 16 GRAPHIC DESIGNER
AUG 17 Finally got the good jobs, like designing the Company Christmas Card. Also, did client work such as branding & logos, web design, and even office graphics.

JAN 17 SOCIAL MEDIA SPECIALIST
AUG 17 Started a program to offer small business social media marketing training. Basically, created my own job so I could be on Facebook and Instagram all day.

MAY 16 GRAPHIC DESIGN INTERN
AUG 16 Got the jobs no one else would claim. Like 100 revisions to a BBQ joint's menu.

MICHELLE'S BRIDAL & TUXEDO

MAY 15 MARKETING DIRECTOR
MAY 16 Created all marketing & social media content. Even helped make a few fairy tales come true.

EDUCATION

CHICAGO PORTFOLIO SCHOOL

EXQUISITE PORTFOLIO

PARKLAND COLLEGE

GRAPHIC DESIGN CERTIFICATE
Parkland Graphic Design Director's Award

UNIVERSITY OF ILLINOIS

BACHELORS OF SCIENCE IN ADVERTISING
Minor in Communications